

Business Consultants for your Internet needs

Crusader Services, located in the Los Angeles LAX area, is an Online Consulting Service specializing in market research, custom business to business online surveys, and custom Internet applications.

www.crusader-services.com



sally@crusader-services.com
jack@crusader-services.com



**GET CUTOMER FEEDBACK
QUICKLY...**

HAVE AN INTERNET PRESENCE...

**ONGOING GUIDANCE FROM
PROFESSIONALS...**

**CREATE THE ONLINE PROGRAM
YOU NEED FOR YOUR BUSINESS...**

**WE WILL MAKE THE INTERNET
WORK FOR YOU!**

- Market Research Survey Design, Analysis, Project Direction.
- Customized Online Surveys
- Customized BBS's (Bulletin Board Services)/Web Portals (websites that do more than a web page)
- Hosting of Websites (hosting with personal 24/7 svcs)
- Database Creation & Hosting (Do you need an online database? We can do it).
- Website Graphics & Design: your site designed to your specifications.
- Online Conferences, Email Lists & Chat Rooms (more customized Internet applications for your business)
- Helpdesk Sites: use of open source software can make this inexpensive.
- BBS Focus Groups, and more

310-641-8421

www.crusader-services.com

Glossary:

1. BBS (Bulletin Board System)

An electronic message center.

2 -Web Portal

Commonly referred to as simply a ¹²*portal*, a Web Site or service that offers a broad array of resources and services, such as e-mail, forums, search engines and on-line shopping malls.

3 -Hosting

Renting space on a server for website, content management, catalogs, etc.

4 -Content Management System

Software that enables one to add and/or manipulate content on a Web site

5 -T1 Line

An extremely fast connection line allowing many people to access the web simultaneously.

6 -Firewall

A dedicated computer between the Internet and general computer systems that provides security.

7 -IT

Information Technology

8 -Linux

A Unix like operating system

9 -Open Source Software

Community created professional software provided under a free license.

10 -"Post Nuke"

A content management / web portal system.

11 -Server

A dedicated, high powered computer system for displaying web sites, databases, etc.

12 -Portal

A gateway between the world wide web interface and the interactive programs behind it, such as online shopping, etc.



Crusader-Services

7601 Truxton Ave,
Los Angeles, CA 90045
Phone (310) 641-8421
Fax (310) 649-5735

Crusader Services
Online Research - Internet Solutions - I

We Make the Internet Work for You!

Online Solutions Since 1985

www.crusader-services.com

Call: 310-641-8421